

PREP CARE &

REVOLUTIONIZING YOUR CARE ROUTINE.

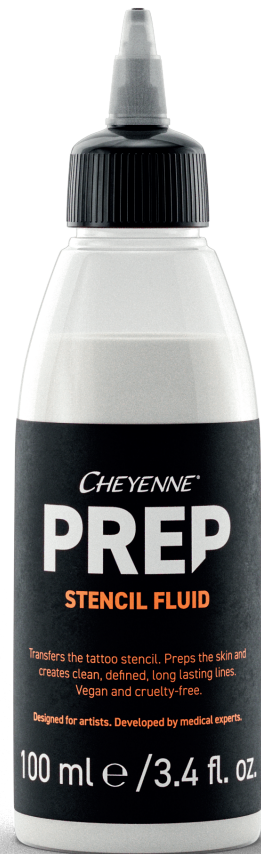
First things first: Our Prep & Care range makes no empty promises. It supports you and your customers, starting with applying the stencil right through to the healed tattoo in the quality you are accustomed to having from us. Our aim is to assist you in creating the perfect “calling card” and making your customers super happy. We use innovative materials and consistently work on taking the tattoo tradition that one step further.

With this in mind, we got together with tattoo artists, chemists, and above all with doctors who are experts in wound healing. The aim was to create a perfectly calibrated care range that supports the healing of a tattoo essentially even while its being created.

What is this innovation you ask yourself? Our 100% vegan range produced in Germany uses a number of substances that have, to date, never been harnessed in this form for tattoo care products. One of these substances stimulates a receptor on the skin that accelerates wound healing. Other natural ingredients are known for soothing redness and irritations, and stopping inflammatory processes before they begin, reducing allergic reactions, easing pain and regenerating the damaged skin barrier. In a nutshell: Our innovative formulation can notably shorten the healing process and ensure better care for tattoos, as they not only promote hydration but can also reduce itching, pain and scabbing.

Cheyenne Prep Stencil Fluid

Cheyenne Prep Stencil Fluid starts at the point where others have already stopped. It prepares the skin perfectly for your work of art and gives you all the properties you need to do your job: Simpler and better transfer to the skin, with optimal fixing of the stencil, no sticking after drying, preparing the skin with antibacterial, anti-inflammatory and nourishing effect, as well as promoting wound healing even before the first touch of the needle.



Article number: H-CH091

MSRP: \$12.00



Cheyenne Prep Lube

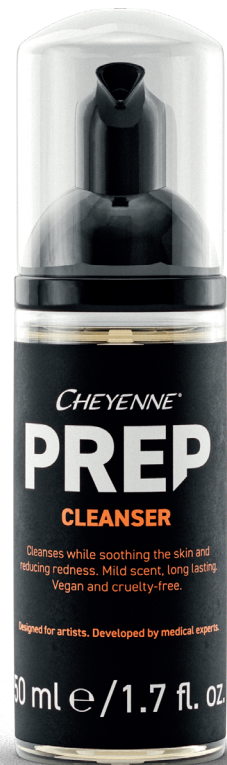
What started with petroleum jelly has been elevated to a new level. Cheyenne Prep Lube is bursting with ingredients that calm the skin, are bacteriostatic and anti-inflammatory, and effectively alleviates pain. It also guarantees the necessary gliding properties of gloves and needles and repels water.

Article number: H-CH092

MSRP: \$30.00

Cheyenne Prep Cleanser

The Cheyenne Prep Cleanser cleans and removes excess pigment reliably without compromising the stencil. The combination of substances not only dissolves grease, but also foams well while calming sore skin after tattooing, with a bacteriostatic and anti-inflammatory effect.



Article number: H-CH093

MSRP: \$8.00



Article number: H-CH094

MSRP: \$10.00

Cheyenne Care Miracle Oil

Our Miracle Oil is genuinely a small miracle and a completely new and integral part of your routine. Applied before every break and after each tattoo session, it alleviates pain, is soothing, bacteriostatic and anti-inflammatory, reduces itching and promotes wound healing. Meanwhile, it's been taken up a notch, different from anything you have ever known. Give the rest to your customer for them to use in the first days and let it unleash its magic.

Cheyenne Care Tattoo Anchor

The crowning glory in tattoo care is the Cheyenne Tattoo Anchor. When your customers have done with our Miracle Oil, this cream is number one choice for taking care of tattoos until they are fully healed. Tattoo Anchor naturally provides all the properties that your customer needs for their care: It is anti-allergic, lipid replenishing, bacteriostatic and anti-inflammatory and promotes wound healing.

We recommend you sell the Cheyenne Care Tattoo Anchor in your studio. Our recommended price for your client, including VAT, is \$20.00.



Article number: H-CH095

MSRP: \$11.14

Tear along
this line!

Please note that your tattoo artist has many years of experience in taking care of their fresh art and, if in doubt, has the last word!

Your step-by-step guide to the right care.

You made it! Your new tattoo is finished and still under a foil or a self-adhesive, breathable bandage. In the first 3 to 4 hours, and ideally the first night, the tattoo must be protected against dirt and fluff. In effect, you have an open wound, so wound secretions, blood and color seeping out is normal. After that, you are ready to go – here is our step-by-step guide to using the Cheyenne Care Series to get the best care for your tattoo.

Plastic wrap:

- 1.** As you already know, you should remove plastic wrap after 3 to 4 hours. Then it's all about cleansing: Wash your tattoo first with warm water and then with cold – that opens and then closes the pores. During the drying process it's really important to avoid rubbing the tattoo – dab it with a fresh, fluff free towel or with kitchen paper.
- 2.** Wash your hands with an antibacterial soap (e.g., pH neutral clinical soap from the chemist) and then apply Miracle Oil. As the most important ingredient that confers all the wound caring advantages can evaporate quickly, we recommend covering the tattoo with plastic wrap after each application. You can repeat this process up to 4 times a day.
- 3.** After around three days, it's time to use our Cheyenne Care Tattoo Anchor Cream. You can apply it as you do a normal cream and as often as you want until the tattoo is fully healed.

Tear along
this line!



Self-adhesive dressing:

1. After 24 hours, the dressing should be removed by your tattoo artist, the tattoo cleansed and Miracle Oil applied again, and then a clean dressing reapplied. If you are unable to go back to your tattoo artist after 24 hours, you can proceed on the day after the tattooing as described in the plastic wrap guide.

Important: If you are allergic to the glue of the adhesive dressing, remove it immediately and proceed as described in the plastic wrap guide.

2. After 72 hours you can remove the adhesive bandage as recommended by your tattoo artist and the manufacturer. Once that's done, clean the tattoo with a neutral soap (e.g., pH neutral clinical soap from the drug-store). During the drying process be sure to avoid rubbing the tattoo – dab it with a fresh, fluff free towel or with kitchen paper. In the days ahead, you can now use Miracle Oil as many times a day as you want. To protect your clothing against stains, cover the patches you have treated with plastic wrap.

3. Seven days down the line at the latest, it's time to use our Cheyenne Care Tattoo Anchor Cream. You can apply it as you do a normal cream and as often as you want until the tattoo is fully healed.

Let's summarize what we offer you with our Prep & Care range:

- We keep everything that can go wrong with the healing process to a minimum.
- We help you to create your perfect “calling card”.
- We ensure that your customer is super happy with the tattoo and will come back for more.
- We engender a feeling of security while also actively ensuring it, and we offer the perfect total package from quality manufacturers of professional tattoo equipment.

Consequently, we guarantee that you have a product range produced to the highest quality standards, and that you can absolutely rely on us – that's a promise!

If you have any questions or suggestions, please contact us – we are there for you:

support@cheyennetattoo.com